

Transferring project for
Emblematic **M**editerranean **M**ountains
as **C**oastal destinations of excellence
(EMbleMatic PLUS)

Project Ref: Project Ref:8139 | 10MED21_3.1_M3_009

D3.3.3.PP5 Local implementation action plan for a future eco-itinerary



Deliverable D3.3.3

Activity 3. Transferring process

A3.3 Finalizing receivers local implementation action plan for future eco- itinerary relying on transfer guide methodology

Executive summary

For the third and final stage of the transferring process, each receiver has been asked to use the insights and personalised recommendations from the previously written D3.2.3. PP5 transferability diagnostic relying on transfer guide, to elaborate and write an individualised local implementation action plan for the creation of a future eco-itinerary (as a physical route) beyond the duration of this current project. This should ultimately provide PP5 with a roadmap to create a new and alternative tourism product offer for its visitors.

The resulting tourist product to be promoted as an Ecojourney, is expected to align with the EMM network values, approach and previous experience, according to the EMM Transfer Guide from the EMbleMatiC project.

LP1, PP1 and PP2 as givers and coaching team provided each receiver with a commonly defined template to be used.

The aim of this document is to have an action plan for the receiver territory at short, mid and long term with concrete, realistic and practical information about each action in order to make each of them achievable by the end of the period foreseen or in the future.

Moreover, this document is the evidence of the last output foreseen for the A3 transferring activity, which is PP5's Local Implementation Action Plan

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Previous document:

D3.2.3.PP5 Transferability diagnostic

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1 Contextual introduction

1.1 A transferring project: EMbleMatIc PLUS

EMbleMatIc Plus is the follow-up project of the EMbleMatIc project. Being funded by the Interreg MED program, both projects are just one part of the activities that the **Emblematic Mediterranean Mountains (EMM) Network** undertakes. The Network was born in 2013 thanks to the LEADER funds. Being 4 initial members, the Network has grown across successive projects.

EMbleMatIc Plus involves 3 givers' partners from the previous EMbleMatIc project, 4 new receivers' partners and 7 associated partners. These partners are members of the **EMM network**. They wish to adopt a more responsible and sustainable tourism development model located in their hinterland coastal areas with strong rural and island characteristics.

Thus, EMbleMatIc PLUS project aims to deepen and extend the first project results by transferring to new territories the "Transferability guide for the implementation of an eco-itinerary". These previously created eco-itineraries contribute to geographically rebalancing the visitors flows, to extend the seasonality, to reduce environmental impact whilst generating economical return for these low-density areas.

More specifically, this project aims to:

1. Maximise the impact of what was accomplished & worked with the EMbleMatIc project to new territories.
2. Work together in adjusting the initially produced Transfer Guide to fit receivers' local context and to obtain their best Eco-itinerary local implementation plan.
3. Reinforce the Emblematic Mediterranean Mountains network by gathering key local stakeholders & managing authorities sharing same values, visions & know-how.

In addition to the 3 "Givers" and 4 "Receivers", the project includes seven associated partners, six of them representing mountains territories (Vidova Gora in Croatia, Ida/Psiloritis in Greece, Gran Sasso and Monte Grappa in Italy, KapelaVrh in Slovenia, and Pico del Torreón in Spain). They could not be retained as receivers for this project but benefit from following its progress closely.

1.2 A Receiver territory: the Stromboli island represented by GAL Tirreno-Eolie

GAL Tirreno-Eolie was selected by LP1, PP1 and PP2 (so-called "Givers") to participate in the EMbleMatIc Plus as a "Receiver". This LAG selected the island of **Stromboli** ([38°47'38"N 15°12'40"E](https://www.google.com/maps/place/38°47'38\)) as territory for the transferring of the methodology previously used to create an Eco-itinerary. Stromboli is one of the seven Aeolian island archipelago in the Tyrrhenian Sea. Administratively speaking, the island is part of the municipality of Lipari, in the region of Sicily. It is named after the worldwide famous active volcano, which acts as an "emblematic mountain" in the context of the Network. In 2000, Stromboli was included in the [UNESCO World Heritage List](https://www.unesco.org/en/whl/list) together with the rest of the archipelago.

Being shaped by a succession of eruptions and earthquakes along History, the island turned into a tourist hotspot during post-WWII, mostly due to the 1949 shooting of the movie "Stromboli, Land of God", by the Italian film director and producer R. Rossellini and starring Ingrid Bergman. This fact represented a revolution for the island inhabitants, who were traditionally dedicated to fishing and agriculture (capers and wine growing - the latter until

the phylloxera arrived in 1860). Since then, the 12 km² island receives thousands of visitors every year, especially between April and October. The island is an important spot for volcanology and archaeology.

2 Common methodology followed for the design of the LIAP

2.1 *The LIAP corresponds to the third phase of the transferring strategy of the project*

The transferring strategy of the EMbleMatiC PLUS project unfolds in three phases to adapt the steps described within the “transfer guide” into a “transfer process” applied by each receiver and adjusted according to its own context or transferability potential.

The core know-how to transfer is the compliance of the 30 attributes from the previously applied TOR for the creation of eco-itineraries.

-Phase 1 A 3.1 Givers’ dissemination to receivers of transfer guide & pasts achievements: completed by October 2021 with two webinars and a transnational meeting for receivers to have their own experience of existing eco-itineraries.

-Phase 2 A3.2 Receivers’ transferability diagnostic relying on transfer guide: completed by April 2022 following two stages working period:

Stage 1: Receivers worked with CT for four months on compliance of all considered aspects of their future eco-itinerary with the attributes defined on the emblematic TOR.

Stage 2: The Assessing team visited each receiver for an on-site assessment visit consisting of an on-site cross-analysis & peer review (3 givers & 1 assessor) on the first receiver’s initial proposal of potential eco-itinerary route, activities, stakeholders...

This full assessment process and results are summarized into each receiver project output “Transferability diagnosis” released in April 2022 and available for consultation on project website.

-Phase 3: A3.3 Receiver’ local implementation action plan for their eco-itinerary:

For this final stage of the transferring process, receivers have been asked to use the insights and personalised recommendations from this diagnosis, to elaborate and write an individualised local implementation action plan for the future creation of their eco-itinerary beyond the duration of this current project. This should ultimately provide the receiver with a roadmap to create a new and alternative tourism product offer for its visitors.

2.2 *The LIAP is conceived to become a developed version from the Plan of action completed for Attribute 22.*

Indeed, one of the attributes from the Terms of Reference (ToR) included in the Transfer Guide (TG) is no. 22, entitled “Implementing monitoring tools to improve the sustainable performance of the destination”. During the previous phase of the project each receiver has completed a plan of action as evidence for this attribute fulfilment that can now be used as a first document to work on the LIAP. Below, you can see the Attribute 22 template.

Attribute 22: Implementing monitoring tools to improve the sustainable performance of the destination

Suggested evidence: Plan of action

Template for a Plan of Action (contents are just an example of possible ones)

OBJECTIVE	PRIORITY	RESPONSIBLE	COST	ACTION	FOLLOW UP/DEADLINE	INDICATOR	ACHIEVEMENT Y/N
Have at least one eco-friendly means of transport in 2020	Low	Local administration	Local administration budget	Contact local administration to show its necessity and the benefits for the project and the community	Meetings with the responsible administration/December 2020	Number of eco-friendly transport units	
Obtain carbon offsets from visitors	middle	Project Partners	100 €	Raise awareness among stakeholders	Collect data from stakeholders / October 2020	Number of visitors who have used any carbon offsetting tool	
		Stakeholders		Communicate carbon offsetting tools to visitors	Collect data from visitors / October 2020		
Increase the number of restaurants with any kind of food certification	High	Project Partners	Partner budget	Stimulate and assess stakeholders about obtaining a certification	Follow actively the certification process / December 2021	Number of new certifications obtained	
		Restaurants	Certification cost	Applying and obtaining a certification	Meet the scheduled certification requirements and deadlines / December 2021		

2.3 The proposed format of receiver LIAP consists of four commonly defined main contents

- The eco-itinerary proposal
- LIAP synthesis table template
- LIAP Action worksheets template
- LIAP detailed Excel document template (optional)

2.3.1 Eco-itinerary proposal

After completion of the diagnostic and prior to develop in details their LIAP, each receiver is asked to provide their finalised proposal of the future eco-itinerary they have designed.

This proposal will consist of three elements

- The title of the eco-itinerary
- A brief description highlighting the main focus, thematic, purpose of the future eco-itinerary (max. 600 characters including space).
- A map including all routes and the basic information.

2.3.2 LIAP Synthesis table template

The second element of the receiver LIAP is a synthesis table that summarises all objectives pursued and their pre-identified related actions for the creation of the proposed eco-itinerary.

Objective 1	<i>Insert name of objective</i>
Action 1.1	<i>Insert name of action</i>
Action 1.2	<i>Insert name of action</i>
Action 1.3	<i>Insert name of action</i>
...	
Objective 2	<i>Insert name of objective</i>
Action 2.1	<i>Insert name of action</i>
Action 2.2	<i>Insert name of action</i>
Action 2.3	<i>Insert name of action</i>
...	
Objective 3	<i>Insert name of objective</i>
Action 3.1	<i>Insert name of action</i>
....	

2.3.3 LIAP Actions worksheet template

The aim of this document is to have a realistic and achievable action plan for the territory at short, mid and long term with concrete and practical information about each action in order to make each of them achievable by the end of the period foreseen or in the future.

Each action of the LIAP synthesis table must be detailed using the following “action worksheet template” which you can improve adding other issues that you could consider relevant for your territory or more adaptable to your methodology of working.

a) Action	Title
	Description of the action (maximum 1000 words with spaces)
b) Objective (s)	The objective or objectives pursued with this action
c) Context	In order to understand the importance of our action, we include a previous section explaining the context, state of things, precedents etc.
d) Associated Attribute (ToR)	Specification of what attribute and topic from the ToR lies behind the objective. We have included the name and number of the attribute as well as to which one of the five topics it belongs.
e) Degree of priority	How important is it for our organisation to reach this objective? There is a temporal hierarchy and, therefore, whether each objective has a high, medium, or low priority. We have decided this degree according to the field “deadline” as well as “follow-up” (see below)
f) Responsible	Position within the company or institution and the contact (tel., email or postal address) of the person being responsible for the achievement and implementation of this objective.
g) Involved actors	We have indicated which actors are relevant for our objective and actions, and in which way they should be involved.

h) Cost	We have indicated the total estimated costs of executing the actions. Obviously, this section will be much more informative if the numbers adjust to some realistic scenario, which is usually difficult to achieve. Anyway making an effort in this respect is crucial to make the objective feasible. Strong and precise data about cost will ease the following section.
i) Funding possibilities	We have registered what possibilities there exist within the funding landscape in our area. We have detailed the different institutions, grants, funds... available, as well as the responsible organisation behind each source of funding (according to their nature -public or private-, range of action -local, regional, national, European,- etc.)
j) Time schedule	Like cost, time is a “must” if we want to achieve the objective. We distinguished between the different milestones in a field called “follow-up” from the final deadline.
k) Indicators	A series of signals have been identified for showing whether the action is being achieved, or not.
l) Final check	The final step that ensures the actual achievement of the action. Once we will have done the action, we will check this final field with a tick (✓) or just writing “achieved”. On the third and final stage of the transferring process, the receivers were asked to use the insights and personalised recommendations from this diagnosis, to design an individualised local implementation action plan.

2.3.4 LIAP detailed Excel spreadsheet template (optional)

The final element commonly defined for the presentation of the LIAP is an excel table that allows listing in a very comprehensive and exhaustive way all information from the LIAP.

Production of this excel table is **optional**.

Receivers wanting to produce it must insert it into the appendix section of this deliverable.

	A	B	C	D	E	F	G	H	I	J	K
1	EMbleMatic Plus										
2	A3.3 Finalizing receivers local implementation action plan for future eco-itinerary relying on transfer guide methodology										
3	D3.3.3 - PP5 Local Implementation Action Plan (LIAP)										
5	TEMPLATE 2										
6											
7											
8	*Please note: Some titles of the fields are simplified. You will find a detailed description in Template 1.										
9	*Previous instructions: when filling in the cells, try to use the same wording, so that filter can work smoothly.										
10											
11		Objective	Attribute(s) ToR	Priority	Responsible	Involved actors	Cost	Funding options	Timeline	Indicators	Check
12	[put here the name of action 1]										
13	[put here the name of action 2]										
14	[put here the name of action 3]										
15	...										
16											

3 PP5 Local implementation action plan (LIAP)

3.1 PP5 Eco-itinerary proposal

Title: *The fire routes*

Description:

The future eco-itinerary “**FIRE ROUTES**” will include three itineraries:

- The green path called “Stromboli: San Vincenzo-Sciara del Fuoco” starts from S. Vincenzo village, walking through typical Mediterranean bush up to 290m where you can admire the Sciara del Fuoco, the persistent Strombolian activity
- The brown path called “Stromboli: Scari – San Vincenzo – Piscità” is a tour of the villages including historic places, Aeolian architecture, local handicraft and food and wine tasting.
- The blue path called “Ginostra: Pertuso- Pizzu du Corvu” starts reaching Ginostra by boat. The itinerary follows a circular route offering visitors a great variety of landscapes both natural and cultural, reaching a panoramic point overlooking the Sciara del Fuoco and the active craters of the volcano.



3.2 PP5 LIAP Synthesis table

Objective 1	Improve the existing infrastructures of the itinerary
Action 1.1	Create and place signposts for all the paths
Action 1.2	Open up the path in Baia Forgia Vecchia
Objective 2	Enhance sustainable practices and behaviour
Action 2.1	Improve the awareness about the need to reduce carbon emissions among visitors
Action 2.2	Improve the commitment towards certifications tools and procedures
Objective 3	Promote local intangible and tangible heritage
Action 3.1	Local cultural and gastronomy promotion
Action 3.2	Growing interest in volcanic destination
Action 3.3	Growing interest of tourists in film destination
Action 3.4	Growing interest on literature destination
Action 3.5	Creating storytelling network
Action 3.6	Testing the possibility to obtain Geopark recognition
Objective 4	Improve accessibility along the itinerary
Action 4.1	Improve accessibility for disabled people inside the paths

3.3 PP5 LIAP Actions worksheets

3.3.1 Action 1.1

a) Action (max. 1000 characters)	<i>Title: Create and place signposts for all the paths</i> <i>Description: creating and placing different kind of signposts along the pathways. Providing different levels of information to visitors about the routes.</i>
b) Objective (s)	1
c) Context	At the moment signposts are insufficient and not adequate to support the visitors during the tour.
d) Associated Attribute (ToR)	4
e) Degree of priority	High
f) Responsible	Municipality
g) Involved actors	forest Ranger, guides, civil protection
h) Cost	€ 15.000,00
i) Funding possibilities	Public funds from the municipality, Forest Ranger or Sicilian Region
j) Time schedule	June 2022
k) Indicators	no. of signposts positioned
l) Final check	

3.3.2 Action 1.2

a) Action (max. 1000 characters)	<i>Title: Open the path in Baia Forgia Vecchia</i>
	<i>Description: Implementation of the operations necessary to restore the path that is cleaning up the landslide.</i>
b) Objective (s)	1
c) Context	<i>The path passing through Forgia Vecchia is not accessible anymore due to a landslide that prevents the connection between Scari and Forgia Vecchia beach.</i>
d) Associated Attribute (ToR)	7
e) Degree of priority	High
f) Responsible	Forest Ranger
g) Involved actors	Municipality and guides
h) Cost	€ 5.000,00
i) Funding possibilities	Funds from the Forest Ranger paid by the Sicilian Region
j) Time schedule	by the 1st of June establish works and find funds
k) Indicators	Path reopening
l) Final check	

3.3.3 Action 2.1

a) Action (max. 1000 characters)	<i>Title: Improve the awareness about the need to reduce carbon emissions among visitors</i>
	<i>Description: Awareness raising and communication of monitoring tools to visitors - Printing and dissemination in key places and in brochures / posters of QR code for the calculation of CO2 emissions</i>
b) Objective (s)	2
c) Context	<i>The island context is already low-carbon oriented per se (no electric lighting at night, no cars, electric motorcycles, use of public transportation to travel to the mainland, etc.). Raising awareness among tourists in this regard is a spontaneous step</i>
d) Associated Attribute (ToR)	16
e) Degree of priority	High
f) Responsible	Municipality, Hotel's association, Pro-loco, Guides
g) Involved actors	Stakeholders

h) Cost	€ 500,00/year
i) Funding possibilities	Funds rising among local people and visitors.
j) Time schedule	October 2022
k) Indicators	No. of visitors who used the suggested monitoring tools
l) Final check	

3.3.4 Action 2.2

a) Action (max. 1000 characters)	<i>Title: Improve the commitment towards the certifications tools and procedures</i>
	<i>Description: Stimulus to stakeholders for the activation of procedures to obtain certifications on different topics</i>
b) Objective (s)	2
c) Context	<i>Most restaurants and hotels don't have any certifications to demonstrate the commitment towards, for example, environmental sustainability, food quality and so on</i>
d) Associated Attribute (ToR)	13 – 14
e) Degree of priority	Medium
f) Responsible	<i>Hotel's association and Pro-loco</i>
g) Involved actors	<i>Local operators (restaurants, accommodation, producers)</i>
h) Cost	TBD
i) Funding possibilities	<i>National and regional financial incentives for obtaining environmental certifications</i>
j) Time schedule	<i>By the 1st of June identify the certification needed</i>
k) Indicators	no. of certifications about the quality of the food, the use of local product, the right management of the water and the energy, for example
l) Final check	

3.3.5 Action 3.1

a) Action (max. 1000 characters)	<i>Title: Local and gastronomy promotion</i>
	<i>Description: Organization of events related to local traditions (e.g. patron saint's day, ecological theatre festival, food and wine festivals, cultural / handicraft exhibitions, sports and health and wellness events)</i>
b) Objective (s)	3
c) Context	<i>Local gastronomy is very good and appreciated by visitors, but it needs to</i>

	<i>be promoted</i>
d) Associated Attribute (ToR)	9 – 13 - 14
e) Degree of priority	High
f) Responsible	Pro-loco - Hotel's association
g) Involved actors	Municipality, local operators and producers and associations
h) Cost	€ 500,00 – 1.000,00/year for promotion activities
i) Funding possibilities	Hotel's association and Pro-loco, Regional and local funds
j) Time schedule	TBD
k) Indicators	No. initiatives / events / products related to gastronomy, crafts or local traditions
l) Final check	

3.3.6 Action 3.2

a) Action (max. 1000 characters)	<i>Title: Growing interest in volcanic destination</i>
	<i>Description: creating a network to promote visits for scientists, experts and students; web and social media promotion</i>
b) Objective (s)	3
c) Context	<i>Volcanology interests not only researchers and scientists, but also many people who are passionate about the earth and the environment. These volcano enthusiasts can be involved in volcano tourism experiences as is already happening in Iceland or Hawaii</i>
d) Associated Attribute (ToR)	8
e) Degree of priority	High
f) Responsible	INGV, Pro-loco
g) Involved actors	Guides, Hotel's association and municipality
h) Cost	€ 500,00/year for promotion activities
i) Funding possibilities	Regional and local funds to promote tourism
j) Time schedule	Half of 2023
k) Indicators	no. of signed agreements and number of tourists involved on the new born network coming in
l) Final check	

3.3.7 Action 3.3

a) Action (max. 1000 characters)	<i>Title: Growing interest of tourists in film destination</i>
	<i>Description: creating a special path related to the Rossellini movie and its history</i>
b) Objective (s)	3
c) Context	<i>There are some existing activities related to the movie "Land of God", but they are not sufficient concerning the interest that this movie and the history related to it raises on the visitors.</i> <i>There are so many Roberto Rossellini and Ingrid Bergman fans around the world who could be part of the world of cine-tourists, which is estimated to have moved about 100 million tourists around the world in 2010, with a turnover of more than 80 billion Euros. So that there are tourist agencies specialized in offering guided tours to destinations where famous film scenes were shot and in 2005, the first International Location and Cinetourism Expo was established, which aims to create a meeting point for supply and demand related to this new economic-cultural phenomenon.</i>
d) Associated Attribute (ToR)	9 - 10
e) Degree of priority	High
f) Responsible	cultural associations and Aeolian studies centre
g) Involved actors	pro loco, guides, municipality
h) Cost	€ 500,00/year for promotion activities
i) Funding possibilities	Regional and local funds
j) Time schedule	Half of 2023
k) Indicators	no. of signed agreements and number of tourists involved on the new born network coming in
l) Final check	

3.3.8 Action 3.4

a) Action (max. 1000 characters)	<i>Title: Growing interest on literature destination</i>
	<i>Description: creating a network to promote visits and events involving people interested on this kind o activities</i>
b) Objective (s)	3
c) Context	<i>There is a library in which volunteers organize poems' reading and so on, but it is not a regular and organized activity. The idea is to create networks connected to Stromboli's characteristic elements related to tangible and intangible cultural heritage (e.g., Jules Verne, the volcano, the sea, etc.) to promote literary tourism</i>
d) Associated Attribute (ToR)	10

e) Degree of priority	High
f) Responsible	Pro-loco, cultural associations
g) Involved actors	Hotel's association, guides, municipality and local operators
h) Cost	€ 500,00/year for promotion activities
i) Funding possibilities	Regional and local funds
j) Time schedule	Half of 2023
k) Indicators	no. of signed agreements and number of tourists involved on the new born network coming in
l) Final check	

3.3.9 Action 3.5

a) Action (max. 1000 characters)	Title: Creating storytelling network
	Description: Creating a stakeholder network to promote the storytelling involving local people
b) Objective (s)	3
c) Context	Drama tours allow visitors to be introduced into typical atmosphere of the island. These tours will evoke the old daily life and histories lived by local people, expression of the intangible heritage
d) Associated Attribute (ToR)	10
e) Degree of priority	High
f) Responsible	Guides
g) Involved actors	pro loco, cultural associations and Aeolian studies centre
h) Cost	Euro 5000 for start up
i) Funding possibilities	Private and regional funds
j) Time schedule	End of 2023
k) Indicators	No. of drama tours and videos produced
l) Final check	

3.3.10 Action 3.6

a) Action (max. 1000 characters)	Title: testing the possibility to obtain Geopark recognition
	Description: collection of data and information to define a feasibility study about the possibility to obtain a recognition as Geopark

b) Objective (s)	3
c) Context	<i>Aeolian Islands are already included in the UNESCO heritage list due to their own geological and volcanologist features, so a feasibility study could provide an evaluation concerning the possibility to create a Geopark in this area</i>
d) Associated Attribute (ToR)	28 - 29
e) Degree of priority	Low
f) Responsible	Municipality
g) Involved actors	Local stakeholders, guides
h) Cost	TBD
i) Funding possibilities	Regional and local funds
j) Time schedule	End of 2023
k) Indicators	Technical report 2023
l) Final check	

3.3.11 Action 4.1

a) Action (max. 1000 characters)	<i>Title: Improve accessibility for disabled people inside the paths</i> <i>Description: Implementation of infrastructures and services to adapt the paths to the needs of different kind of disabled people</i>
b) Objective (s)	4
c) Context	<i>Unfortunately some of the paths are not accessible to disabled people due to the difficulty of hiking the mountain, but the aim of this action is to let disabled be able to make at least the brown itinerary</i>
d) Associated Attribute (ToR)	7
e) Degree of priority	High
f) Responsible	Municipality
g) Involved actors	Local operators (guides, Pro-loco, Hotel's association)
h) Cost	TBD
i) Funding possibilities	Regional and local funds
j) Time schedule	<i>by the 1st of June identify the kind of infrastructures and service</i>
k) Indicators	n. of interventions carried out (e.g. information panels in Braille, ramps, etc.)
l) Final check	

4 Appendix

4.1 PP5 LIAP Excel document

Objective n.	Objective Title	Activity	ToR	Priority	Responsible	Actions	Actors	Cost	Funding	Timeline	Indicators	Check
1	Improve the existing infrastructures of the itinerary	Create and place signposts for all the paths	4	High	Municipality	Creating and placing different kind of signposts along the pathways. Providing different levels of information to visitors about the routes	Forest Ranger, guides, Civil Protection	Euro 15000		June 2022	No. of signposts positioned	
		Open up the path in Baia Forgia Vecchia	7	High	Forest Ranger	Implementation of the operations necessary to restore the path that is cleaning up the landslide	Municipality and guides	Euro 5000		By the 1st of June establish works and find funds	Path reopening	

Objective n.	Objective Title	Activity	ToR	Priority	Responsible	Actions	Actors	Cost	Funding	Timeline	Indicators	Check
2	Enhance sustainable practices and behaviour	Improve the awareness about the need to reduce carbon emissions among visitors	16	High	Municipality, Hotel's association, Pro-loco, Guides	Awareness raising and communication of monitoring tools to visitors - Printing and dissemination in key places and in brochures / posters of QR code for the calculation of CO2 emissions	Stakeholders	Euro 500 per year		October 2022	No. of visitors who used the suggested monitoring tools	
		Improve the commitment towards certifications tools and procedures	13-14	Medium	Hotel's association and Pro-loco	Stimulus to stakeholders for the activation of procedures to obtain certifications on different topics	Local operators (restaurants, accommodation, producers)	To be defined		By the 1st of June identify the certification needed	No. of certifications about the quality of the food, the use of local product, the right management of the water and	

Objective n.	Objective Title	Activity	ToR	Priority	Responsible	Actions	Actors	Cost	Funding	Timeline	Indicators	Check
											the energy, for example	
3	Promote local intangible and tangible heritage	Local cultural and gastronomy promotion	9-13-14	High	Pro-loco - Hotel's association	Organization of events related to local traditions (e.g. patron saint's day, ecological theatre festival, food and wine festivals, cultural / handicraft exhibitions, sports and health and wellness events)	Municipality, local operators and producers and associations	Euro 500/1000 per year for promotion			No. initiatives / events / products related to gastronomy, crafts or local traditions	
		Growing interest in volcanic destination	8	High	INGV, Pro-loco	Creating a network to promote visits for scientists, experts and students; web and social	Guides, Hotel's association and municipality	Euro 500 per year per promotion		Half of 2023	No. of signed agreements and number of tourist involved on	

Objective n.	Objective Title	Activity	ToR	Priority	Responsible	Actions	Actors	Cost	Funding	Timeline	Indicators	Check
						media promotion					thenew born network coming in	
		Growing interest of tourists in film destination	9-10	High	Cultural associations and Aeolian studies centre	Creating a special path related to the Rossellini movie and its history	Pro-loco, guides, municipality	Euro 500 per year per promotion		Half of 2023	No. of signed agreements and number of tourist involved on the new born network coming in	
		Growing interest on literature destination	10	High	Pro-loco, cultural associations	Creating a network to promote visits and events involving people interested on	Hotel's association, guides, municipality and local operators	Euro 500 per year per promotion		Half of 2023	No. of signed agreements and number of tourist involved on the new born network coming in	

Objective n.	Objective Title	Activity	ToR	Priority	Responsible	Actions	Actors	Cost	Funding	Timeline	Indicators	Check
		Creating storytelling network	10	High	Guides	Creating a stakeholder network to promote the storytelling involving local people	Pro-loco, cultural associations and Aeolian studies centre	Euro 5000 for start up		End of 2023	No. of drama tours and videos produced	
		Testing the possibility to obtain Geopark recognition	28-29	Low	Municipality	Collection of data and information to define a feasibility study about the possibility to obtain a recognition as Geopark	Local stakeholders, guides	To be defined		End of 2023	Technical report	
4	Improve accessibility along the itinerary	Improve accessibility for disabled people inside the paths	7	High	Municipality	Implementation of infrastructures and services to adapt the paths to the needs of different kind of disabled people	Local operators (guides, Pro-loco, Hotel's association)	To be defined		By the 1st of June identify the kind of infrastructures and service	N. of interventions carried out (e.g. information panels in Braille, ramps, etc.)	

4.2 Other documents